ABOUT THE JOURNAL

Information Systems Management and Innovation (ISMI), is a scientific journal of reflection and distribution of the knowledge on the searches in information systems and innovation. Addressed to both academics and professionals (Marketing, resources human, CCA, strategy and entrepreneurship …), but also related disciplines: economics, information and communication sciences, sociology, etc. To publish original, theoretical, empirical and methodological articles, on the interaction between their disciplines and information systems or the technologies of information and communication (ICTS). The searches that explain the adoption, the implementation, the management of the innovation are the second pillar of the review.

The ISMI review is based on a determined academic selection, after double-blind evaluation by two members of our scientific committee, which guarantees the editorial committee.

Topics Covered:

The contribution to the journal ISMI covers about some of the following axes (not exhaustive list):

- Relationship between Organization and Technologies (investment, adoption, use and appropriation)
- Distribution and use of ICTS (Information and Communication Technologies) for the marketing, the human resources, the audit, the logistics …
- Management and governance of information systems
- Innovations and their impacts on organizations
- Management, marketing of the innovation and the management of the change
- E-business, E-commerce, E-governance, E-banking
- Integration of IS and Process Management
- ERP (Entreprise Ressource Planning)
- Business intelligence, big data
- Supply chain Management, Knowledge management
- Collaborative platforms and social networks
- Information Systems Ethics
- Information Systems Security
- Searches and methods in the management of IS
- Technology and Economics
- Others…

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